



MOISSON MONTRÉAL



23rd GOLF CLASSIC

Club Laval-sur-le-Lac

2026.06.15

PLAY
DONATE
FEED

golfmoissonmontreal.org

Presented by





23rd GOLF CLASSIC

MOISSON MONTRÉAL

2026 COMMITTEE

HONORARY PRESIDENTS

**Sylvie Cloutier**

President, Executive Director,
CTAQ (Conseil de la
transformation alimentaire
du Québec)

**Corinne Bélanger**

Vice President, Investment
Solutions, National Bank
Investments



Dear partners,

We are very pleased to join forces as co-chairs of the 23rd Moisson Montréal Golf Classic. After our first year on the committee, we saw firsthand the tangible and immediate impact this unifying event has on community organizations that support thousands of people in need every month.

On June 15, 2026, we invite you to join us at the Club Laval-sur-le-Lac for an unforgettable day featuring two high-calibre courses, a warm welcome, a friendly cocktail reception and, above all, the satisfaction of working together towards a common goal: strengthening food security in our community.

We hope to see many of you there and thank you in advance for your support. Your presence and generosity make all the difference.

Sylvie Cloutier and Corinne Bélanger

MEMBERS OF MOISSON MONTRÉAL'S 2026 GOLF CLASSIC COMMITTEE

Les Compagnies
Loblaw
Limitée

NORTERA

Glenn Acton

Senior Vice-President, Merchandising,
Hard Discount, Loblaw Companies
Limited

Administrator of Moisson Montréal

Patrice Légaré

Vice-President, Supply chain, Nortera
Foods

Administrator of Moisson Montréal

LES RÉSIDENCES

**Eddy Savoie Jr.**

President, Construction Groupe Savoie
Administrator of Moisson Montréal

**Chantal Vézina**

Executive Director, Moisson Montréal

Audrey Bernier

Director of Communications and
Marketing, Moisson Montréal



23rd GOLF CLASSIC

MOISSON MONTRÉAL

PACKAGES

OUR VIP FOURSOMES

<p>VIP FOURSOME WITH A MEMBER (3 PLAYERS AND A MEMBER OF THE ORGANIZING COMMITTEE)</p> <p>THE CHANCE TO COMPLETE YOUR FOURSOME WITH A MEMBER OF THE COMMITTEE!</p> <ul style="list-style-type: none">• Your company logo on both courses• VIP gift bag	<p>NEW THIS YEAR!</p> <p>\$5,000</p>
<p>CORINNE BÉLANGER</p> 	<p>SIGN UP HERE</p>
<p>GLENN ACTON</p> 	<p>SIGN UP HERE</p>
<p>PATRICE LÉGARÉ</p> 	<p>SIGN UP HERE</p>
<p>EDDY SAVOIE JR.</p> 	<p>SIGN UP HERE</p>
<p>VIP FOURSOME WITH A PRO (3 PLAYERS AND A PRO)</p> <p>THE CHANCE TO COMPLETE YOUR FOURSOME WITH A PRO!</p> <ul style="list-style-type: none">• Your company logo on both courses• VIP gift bag	<p>\$5,000</p>
<p>VIP FOURSOME WITH A PUBLIC FIGURE (3 PLAYERS AND A PUBLIC FIGURE)</p> <p><i>*subject to confirmation by a public figure</i></p> <p>THE CHANCE TO COMPLETE YOUR FOURSOME WITH A PUBLIC FIGURE!</p> <ul style="list-style-type: none">• Your company logo on both courses• VIP gift bag	<p>\$5,000</p>

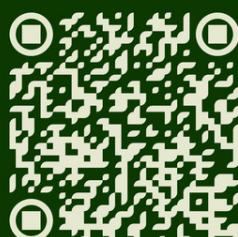
All the above golf packages include green fees, a cart, brunch, and the cocktail dinner.
Packages and sponsorships must be paid **before June 8, 2026**.

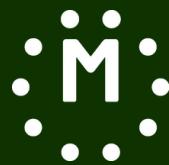
SIGN UP BY FILLING OUT THE ONLINE FORM

For more information:
golfmoissonmontreal.org

Sarah Taylor
staylor@golfmoissonmontreal.org
514.344.4494 #238

ONLINE FORM





23rd GOLF CLASSIC

MOISSON MONTRÉAL

PACKAGES

OUR REGULAR FOURSOMES

REGULAR FOURSOME	\$4,000
FOURSOME AND HOLE SPONSORSHIP COMBO	\$4,800
INDIVIDUAL TICKET	\$1,000
COCKTAIL RECEPTION TICKET	\$300
DONATIONS	THANK YOU FOR YOUR GENEROSITY

All the above golf packages include green fees, a cart, brunch, and the cocktail dinner.
Packages and sponsorships must be paid **before June 8, 2026**.

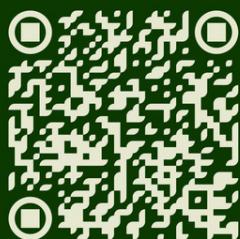


SIGN UP BY FILLING OUT THE ONLINE FORM

For more information:
golfmoissonmontreal.org

Sarah Taylor
staylor@golfmoissonmontreal.org
514.344.4494 #238

ONLINE FORM





Sponsor the 23rd Golf Classic and confirm your role on the front lines for one of the most important causes : food security for Montrealers.



For more information :
golfmoissonmontreal.org

Sarah Taylor
staylor@moissonmontreal.org
514.344.4494 #238

TAKE ADVANTAGE OF A GREAT OPPORTUNITY TO SHOWCASE YOUR COMPANY!

Sponsorships

	Gold \$10,000	Silver \$8,000	Bronze \$5,500
Moisson Montréal's communications			
Permission to use Moisson Montréal logo *subject to content approval			
Mention in Moisson Montréal's 2025-2026 annual report		"In collaboration with" mention	
Logo and mention in the June newsletter		"In collaboration with" mention	
Acknowledgement in the June newsletter			●
Mention in the event's blog post		"In collaboration with" mention	
Post in static format, video, or story before the event, with a mention of the company (LinkedIn)		●	
Posts in story format, during the event, with mention of the company (Facebook and Instagram)		●	●
Acknowledgement post after the event with a mention of the company (Facebook, Instagram and/or LinkedIn)		●	●
23rd Golf Classic			
Presenter of Moisson Montréal 23rd Golf Classic			
Logo and mention on the welcome signs displayed at the event venue		"In collaboration with" mention	
Mention by the master of ceremony during the brunch and the cocktail reception		"In collaboration with" mention	●
Possibility of doing a speech at the brunch			
Possibility to set up tents with the sponsor's logo and/or branding on the course			
Possibility of having a banner displayed at the brunch and at the cocktail reception			
A word from the presenter in the evenings's program			
Logo and mention on the cover of the day's program, placed in each cart		"In collaboration with" mention	
Acknowledgement on the cover of the day's program, placed in each cart			●
Logo and mention on the cover of the evening's program, placed on all tables at the cocktail reception		"In collaboration with" mention	
Acknowledgement on the cover of the evening's program, placed on all tables at the cocktail reception			●
Signage on the course		●	
Projection on the screens during the cocktail reception		●	●
Possibility of having a promotional item in the players' gift bags		●	●
Logo on the giant sponsors' poster		●	●
Acknowledgements and logo on all communications		●	●
Logo and hyperlink on the welcome page of the event's web site		●	●
2 individual tickets *these tickets give you access to the brunch, the tournament, and the cocktail reception		●	●



Sponsorships

CARTS (EXCLUSIVITY)	ONLINE AUCTION SPONSORSHIP (EXCLUSIVITY)	LUCKY BALLOONS (EXCLUSIVITY)	BRUNCH	BAR	COCKTAIL RECEPTION	CONTEST (EXCLUSIVITY)	GOLF BALLS AND TOWELS (EXCLUSIVITY)	GIFT BAGS
\$5,000	\$5,000	\$5,000	\$4,500	\$4,500	\$4,500	\$4,500	\$4,500	\$4,000

Website and social media

Acknowledgement posted after the event with mention of the company (Facebook, Instagram and/or LinkedIn)	●	●	●	●	●	●	●	●
Logo and hyperlink on the event's web site	●	●	●	●	●	●	●	●

23rd Golf Classic

Your logo on all player carts *up to 155 carts available	●							
"Online auction presented by" mention displayed for one week *auction promoted to the general public via Moisson Montréal's social media platforms		●						
Your logo on business cards distributed to participants during the cocktail reception to promote the auction		●						
Your logo displayed on the screen dedicated to the electronic auction		●						
Lucky balloons activity in the sponsor's colors *option to print your logo on the balloons and envelopes sold to participants			●					
Logo on golf balls and towels placed in all golf carts *the sponsor must cover the production costs for printing on the golf balls and towels							●	
Your logo at all contest stations *the sponsor must provide the prize to be awarded to each contest winner						●		
Gift bags in the sponsor's colours, featuring the company's logo, will be given to each player. In addition, snack bags will be provided in all carts, also displaying the sponsor's logo.								●
Mention by the master of ceremony during the brunch				●			●	
Mention by the master of ceremony during the cocktail reception		●	●					
Exclusive signage at the event	●	●	●	●	●	●		●
Signage on the course	●						●	●
Logo in the day's program placed in all players' carts	●	●		●		●	●	●
Logo in the evening's program, placed on all tables at the cocktail reception		●	●		●	●	●	
Projection on screens during the brunch and the cocktail reception	●	●	●	●	●	●	●	●
Logo on the giant sponsors' poster	●	●	●	●	●	●	●	●
Possibility of placing a promotional item in players' gift bags	●	●	●	●	●	●	●	●
2 individual tickets	●	●	●					
2 tickets for the cocktail reception				●	●	●	●	●



Sponsorships

Website and social media

PENNANTS (EXCLUSIVITY)	REFRESHMENT CARTS (EXCLUSIVITY) CASH AND PRODUCTS SPONSORSHIP	TABLE SPONSORSHIP (EXCLUSIVITY)	DESSERT SPONSORSHIP (EXCLUSIVITY)	KIOSK SPONSORSHIP SERVICE COMPANY	KIOSK SPONSORSHIP FOOD INDUSTRY <small>THE PRICE OF THIS SPONSORSHIP CATEGORY WILL BE ADJUSTED ACCORDING TO THE CONTRIBUTION.</small>	HOLE SPONSORSHIP	PRODUCT SPONSORS (BEVERAGES OR SNACKS)	PRODUCT SPONSORSHIP ONLY	GIFT SPONSORS (AUCTION AND LUCKY BALLOONS)
\$3,500	\$3,500	\$3,500	\$3,500	\$2,000	CUSTOM	\$1,000			
Posts in story format, during the event, with mention of the company (Facebook and Instagram)				●	●				
Logo and hyperlink on the event website	●	●	●	●	●	●	●	●	●

23rd Golf Classic

Logo on all pennants *the sponsor must cover the production costs of the pennants	●								
Logo on refreshment carts		●							
Logo in the day's program placed in all players' carts	●	●			●	●			●
Logo in the evening program placed on all the tables of the cocktail reception			●	●					
Display of the logo and a QR code leading to the sponsor's website on all tables during the brunch and the cocktail reception			●						
Logo on the desserts *the sponsor must cover the production costs of the sugar toppers				●					
Projection on the screen during the brunch and the cocktail reception	●	●	●	●	●	●	●	●	
Exclusive display for the lucky balloon sponsors									●
Signage on the course	●	●			●	●	●		
Opportunity to have a kiosk on each site to showcase your products or services					●	●			
Your products distributed throughout the tournament		●						●	
Logo on the giant sponsors' poster	●	●	●	●	●	●	●	●	●
Possibility of placing a promotional item in players' gift bags	●	●	●	●	●	●	●	●	●
2 tickets for the cocktail reception	●	●	●	●					



23rd GOLF CLASSIC

MOISSON MONTRÉAL

YOUR PARTICIPATION
CHANGES LIVES!



Dear partners and friends of Moisson Montréal,

The Moisson Montréal Golf Classic is one of our flagship events, eagerly anticipated each year for its friendly atmosphere and the unique opportunity it offers : supporting a vital cause while enjoying a day at the prestigious Club Laval-sur-le-Lac, normally closed to the general public.

On Monday, June 15, 2026, join us for the 23rd edition of this exceptional event, where generosity and the joy of the game come together to support sustainable food security across Greater Montreal.

Your support, whether through a sponsorship, participation, or a donation, is essential to fulfilling our mission and meeting an ever-growing demand. Together, let's make this year's edition even more memorable.

On behalf of the entire Moisson Montréal team, thank you for continuing to stand with us.

Chantal Vézina

Executive Director, Moisson Montréal



SIGN UP BY FILLING OUT THE ONLINE FORM

For more information:
golfmoissonmontreal.org

Sarah Taylor
staylor@moissonmontreal.org
514.344.4494 #238

ONLINE FORM

