



MOISSON MONTRÉAL



# 23<sup>rd</sup> GOLF CLASSIC

**Club Laval-sur-le-Lac**

**2026.06.15**

**PLAY  
DONATE  
FEED**

[golfmoissonmontreal.org](http://golfmoissonmontreal.org)

Presented by



LES RÉSIDENCES





# 23<sup>rd</sup> GOLF CLASSIC MOISSON MONTRÉAL

## 2026 COMMITTEE

### HONORARY PRESIDENTS



#### **Sylvie Cloutier**

President, Executive Director,  
CTAQ (Conseil de la  
transformation alimentaire  
du Québec)



CONSEIL DE LA  
TRANSFORMATION  
ALIMENTAIRE  
DU QUÉBEC



#### **Corinne Bélanger**

Vice President, Investment  
Solutions, National Bank  
Investments



BANQUE  
NATIONALE

Dear partners,

We are very pleased to join forces as co-chairs of the 23rd Moisson Montréal Golf Classic. After our first year on the committee, we saw firsthand the tangible and immediate impact this unifying event has on community organizations that support thousands of people in need every month.

On June 15, 2026, we invite you to join us at the Club Laval-sur-le-Lac for an unforgettable day featuring two high-calibre courses, a warm welcome, a friendly cocktail reception and, above all, the satisfaction of working together towards a common goal: strengthening food security in our community.

We hope to see many of you there and thank you in advance for your support. Your presence and generosity make all the difference.

**Sylvie Cloutier and Corinne Bélanger**

### MEMBERS OF MOISSON MONTRÉAL'S 2026 GOLF CLASSIC COMMITTEE



#### **Glenn Acton**

Senior Vice-President, Merchandising,  
Hard Discount, Loblaw Companies  
Limited

Administrator of Moisson Montréal



#### **Eddy Savoie Jr.**

President, Construction Groupe Savoie  
Administrator of Moisson Montréal



#### **Patrice Légaré**

Vice-President, Supply chain, Nortera  
Foods

Administrator of Moisson Montréal



#### **Chantal Vézina**

Executive Director, Moisson Montréal

#### **Audrey Bernier**





Director of Communications and  
Marketing, Moisson Montréal



# 23<sup>rd</sup> GOLF CLASSIC MOISSON MONTRÉAL

## PACKAGES

### OUR VIP FOURSOMES

<b>VIP FOURSOME WITH A MEMBER</b> (3 PLAYERS AND A MEMBER OF THE ORGANIZING COMMITTEE) <b>NEW THIS YEAR!</b>		
<b>THE CHANCE TO COMPLETE YOUR FOURSOME WITH A MEMBER OF THE COMMITTEE!</b> <ul style="list-style-type: none"><li>• Your company logo on both courses</li><li>• VIP gift bag</li></ul>		<b>\$5,000</b>
<b>CORINNE BÉLANGER</b>		<a href="#">SIGN UP HERE</a>
<b>GLENN ACTON</b>		<a href="#">SIGN UP HERE</a>
<b>PATRICE LÉGARÉ</b>		<a href="#">SIGN UP HERE</a>
<b>EDDY SAVOIE JR.</b>		<a href="#">SIGN UP HERE</a>
<b>VIP FOURSOME WITH A PRO</b> (3 PLAYERS AND A PRO)		
<b>THE CHANCE TO COMPLETE YOUR FOURSOME WITH A PRO!</b> <ul style="list-style-type: none"><li>• Your company logo on both courses</li><li>• VIP gift bag</li></ul>		<b>\$5,000</b>
<b>VIP FOURSOME WITH A PUBLIC FIGURE</b> (3 PLAYERS AND A PUBLIC FIGURE) <i>*subject to confirmation by a public figure</i>		
<b>THE CHANCE TO COMPLETE YOUR FOURSOME WITH A PUBLIC FIGURE!</b> <ul style="list-style-type: none"><li>• Your company logo on both courses</li><li>• VIP gift bag</li></ul>		<b>\$5,000</b>

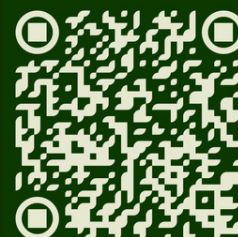
All the above golf packages include green fees, a cart, brunch, and the cocktail dinner.  
Packages and sponsorships must be paid **before June 8, 2026**.

### SIGN UP BY FILLING OUT THE ONLINE FORM

For more information:  
[golfmoissonmontreal.org](http://golfmoissonmontreal.org)

**Sarah Taylor**  
[staylor@moissonmontreal.org](mailto:staylor@moissonmontreal.org)  
514.344.4494 #238

**ONLINE FORM**







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## PACKAGES

### OUR REGULAR FOURSOMES

REGULAR FOURSOME	\$4,000
FOURSOME AND HOLE SPONSORSHIP COMBO	\$4,800
INDIVIDUAL TICKET	\$1,000
COCKTAIL RECEPTION TICKET	\$300
DONATIONS	THANK YOU FOR YOUR GENEROSITY

All the above golf packages include green fees, a cart, brunch, and the cocktail dinner.  
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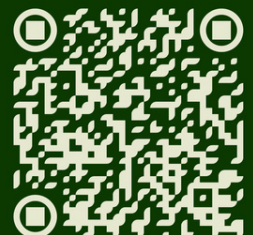


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**ONLINE FORM**







**Sponsor the 23rd Golf Classic and confirm your role on the front lines for one of the most important causes : food security for Montrealers.**



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**TAKE ADVANTAGE OF A GREAT  
 OPPORTUNITY TO SHOWCASE  
 YOUR COMPANY!**

# Sponsorships

## Moisson Montréal's communications

Permission to use Moisson Montréal logo *\*subject to content approval*

Mention in Moisson Montréal's 2025–2026 annual report

Logo and mention in the June newsletter

Acknowledgement in the June newsletter

Mention in the event's blog post

Post in static format, video, or story before the event, with a mention of the company (LinkedIn)

Posts in story format, during the event, with mention of the company (Facebook and Instagram)

Acknowledgement post after the event with a mention of the company (Facebook, Instagram and/or LinkedIn)

## 23rd Golf Classic

Presenter of Moisson Montréal 23rd Golf Classic

Logo and mention on the welcome signs displayed at the event venue

Mention by the master of ceremony during the brunch and the cocktail reception

Possibility of doing a speech at the brunch

Possibility to set up tents with the sponsor's logo and/or branding on the course

Possibility of having a banner displayed at the brunch and at the cocktail reception

A word from the presenter in the evenings's program

Logo and mention on the cover of the day's program, placed in each cart

Acknowledgement on the cover of the day's program, placed in each cart

Logo and mention on the cover of the evening's program, placed on all tables at the cocktail reception

Acknowledgement on the cover of the evening's program, placed on all tables at the cocktail reception

Signage on the course

Projection on the screens during the cocktail reception

Possibility of having a promotional item in the players' gift bags

Logo on the giant sponsors' poster

Acknowledgements and logo on all communications

Logo and hyperlink on the welcome page of the event's web site

2 individual tickets *\*these tickets give you access to the brunch, the tournament, and the cocktail reception*

Gold  
\$10,000

Silver  
\$8,000

Bronze  
\$5,500



Thank you to our Gold sponsors!

"In collaboration  
with" mention

"In collaboration  
with" mention

"In collaboration  
with" mention

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"In collaboration  
with" mention

"In collaboration  
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"In collaboration  
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"In collaboration  
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# Sponsorships

## Website and social media

Acknowledgement posted after the event with mention of the company (Facebook, Instagram and/or LinkedIn)	●	●	●	●	●	●	●	●	
Logo and hyperlink on the event's web site	●	●	●	●	●	●	●	●	●

## 23rd Golf Classic

Your logo on all player carts <i>*up to 155 carts available</i>	●								
"Online auction presented by" mention displayed for one week <i>*auction promoted to the general public via Moisson Montréal's social media platforms</i>		●							
Your logo on business cards distributed to participants during the cocktail reception to promote the auction		●							
Your logo displayed on the screen dedicated to the electronic auction		●							
Lucky balloons activity in the sponsor's colors <i>*option to print your logo on the balloons and envelopes sold to participants</i>			●						
Logo on golf balls and towels placed in all golf carts <i>*the sponsor must cover the production costs for printing on the golf balls and towels</i>								●	
Your logo at all contest stations <i>*the sponsor must provide the prize to be awarded to each contest winner</i>							●		
Gift bags in the sponsor's colours, featuring the company's logo, will be given to each player. In addition, snack bags will be provided in all carts, also displaying the sponsor's logo.									●
Mention by the master of ceremony during the brunch				●			●		
Mention by the master of ceremony during the cocktail reception		●	●						
Exclusive signage at the event	●	●	●	●	●	●			●
Signage on the course	●						●	●	
Logo in the day's program placed in all players' carts	●	●		●			●	●	●
Logo in the evening's program, placed on all tables at the cocktail reception		●	●		●	●	●		
Projection on screens during the brunch and the cocktail reception	●	●	●	●	●	●	●	●	●
Logo on the giant sponsors' poster	●	●	●	●	●	●	●	●	●
Possibility of placing a promotional item in players' gift bags	●	●	●	●	●	●	●	●	●
2 individual tickets	●	●	●						
2 tickets for the cocktail reception				●	●	●	●	●	●





# Sponsorships

## Website and social media

Posts in story format, during the event, with mention of the company (Facebook and Instagram)					●	●			
Logo and hyperlink on the event website	●	●	●	●	●	●	●	●	●

## 23rd Golf Classic

Logo on all pennants <i>*the sponsor must cover the production costs of the pennants</i>	●								
Logo on refreshment carts		●							
Logo in the day's program placed in all players' carts	●	●			●	●		●	
Logo in the evening program placed on all the tables of the cocktail reception			●	●					
Display of the logo and a QR code leading to the sponsor's website on all tables during the brunch and the cocktail reception			●						
Logo on the desserts <i>*the sponsor must cover the production costs of the sugar toppers</i>				●					
Projection on the screen during the brunch and the cocktail reception	●	●	●	●	●	●	●	●	
Exclusive display for the lucky balloon sponsors									●
Signage on the course	●	●			●	●	●		
Opportunity to have a kiosk on each site to showcase your products or services					●	●			
Your products distributed throughout the tournament		●						●	
Logo on the giant sponsors' poster	●	●	●	●	●	●	●	●	●
Possibility of placing a promotional item in players' gift bags	●	●	●	●	●	●	●	●	●
2 tickets for the cocktail reception	●	●	●	●					

PENNANTS (EXCLUSIVITY)	REFRESHMENT CARTS (EXCLUSIVITY) CASH AND PRODUCTS SPONSORSHIP	TABLE SPONSORSHIP (EXCLUSIVITY)	DESSERT SPONSORSHIP (EXCLUSIVITY)	KIOSK SPONSORSHIP SERVICE COMPANY	KIOSK SPONSORSHIP FOOD INDUSTRY THE PRICE OF THE SPONSORSHIP CATEGORY WILL BE ADJUSTED ACCORDING TO THE CONTRIBUTION.	HOLE SPONSORSHIP	PRODUCT SPONSORS (BEVERAGES OR SNACKS) PRODUCT SPONSORSHIP ONLY	GIFT SPONSORS (AUCTION AND LUCKY BALLOONS) PRODUCT SPONSORSHIP ONLY
\$3,500	\$3,500	\$3,500	\$3,500	\$2,000	CUSTOM	\$1,000		





# 23<sup>rd</sup> GOLF CLASSIC MOISSON MONTRÉAL

## YOUR PARTICIPATION CHANGES LIVES!



Dear partners and friends of Moisson Montréal,

The Moisson Montréal Golf Classic is one of our flagship events, eagerly anticipated each year for its friendly atmosphere and the unique opportunity it offers : supporting a vital cause while enjoying a day at the prestigious Club Laval-sur-le-Lac, normally closed to the general public.

On Monday, June 15, 2026, join us for the 23rd edition of this exceptional event, where generosity and the joy of the game come together to support sustainable food security across Greater Montreal.

Your support, whether through a sponsorship, participation, or a donation, is essential to fulfilling our mission and meeting an ever-growing demand. Together, let's make this year's edition even more memorable.

On behalf of the entire Moisson Montréal team, thank you for continuing to stand with us.

**Chantal Vézina**  
Executive Director, Moisson Montréal



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