



MOISSON MONTRÉAL



23rd GOLF CLASSIC

Club Laval-sur-le-Lac

2026.06.15

**PLAY
DONATE
FEED**

golfmoissonmontreal.org



23rd GOLF CLASSIC MOISSON MONTRÉAL

2026 COMMITTEE

HONORARY PRESIDENTS



Sylvie Cloutier

President, Executive Director,
CTAQ (Conseil de la
transformation alimentaire
du Québec)



CONSEIL DE LA
TRANSFORMATION
ALIMENTAIRE
DU QUÉBEC



Corinne Bélanger

Vice President, Investment
Solutions, National Bank
Investments



BANQUE
NATIONALE

Dear partners,

We are very pleased to join forces as co-chairs of the 23rd Moisson Montréal Golf Classic. After our first year on the committee, we saw firsthand the tangible and immediate impact this unifying event has on community organizations that support thousands of people in need every month.

On June 15, 2026, we invite you to join us at the Club Laval-sur-le-Lac for an unforgettable day featuring two high-calibre courses, a warm welcome, a friendly cocktail reception and, above all, the satisfaction of working together towards a common goal: strengthening food security in our community.

We hope to see many of you there and thank you in advance for your support. Your presence and generosity make all the difference.

Sylvie Cloutier and Corinne Bélanger

MEMBERS OF MOISSON MONTRÉAL'S 2026 GOLF CLASSIC COMMITTEE



Glenn Acton

Senior Vice-President, Merchandising,
Hard Discount, Loblaw Companies
Limited

Administrator of Moisson Montréal



Eddy Savoie Jr.

President, Construction Groupe Savoie
Administrator of Moisson Montréal



Patrice Légaré

Vice-President, Supply chain, Nortera
Foods

Administrator of Moisson Montréal



Chantal Vézina

Executive Director, Moisson Montréal

Audrey Bernier





Director of Communications and
Marketing, Moisson Montréal



23rd GOLF CLASSIC

MOISSON MONTRÉAL

PACKAGES

VIP FOURSOME (3 PLAYERS AND A MEMBER OF THE ORGANIZING COMMITTEE) NEW THIS YEAR!	
THE CHANCE TO COMPLETE YOUR FOURSOME WITH A MEMBER OF THE COMMITTEE! <ul style="list-style-type: none">• Your company logo on both courses• VIP gift bag	
\$5,000	
CORINNE BÉLANGER 	SIGN UP HERE
GLENN ACTON 	SIGN UP HERE
PATRICE LÉGARÉ 	SIGN UP HERE
EDDY SAVOIE JR. 	SIGN UP HERE
PRO FOURSOME (3 PLAYERS AND A PRO)	
THE CHANCE TO COMPLETE YOUR FOURSOME WITH A PRO! <ul style="list-style-type: none">• Your company logo on both courses• VIP gift bag	
\$5,000	
REGULAR FOURSOME	\$4,000
FOURSOME AND HOLE SPONSORSHIP COMBO	\$4,800
INDIVIDUAL TICKET	\$1,000
COCKTAIL RECEPTION TICKET	\$300
DONATIONS	THANK YOU FOR YOUR GENEROSITY

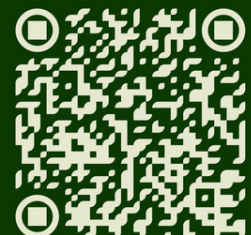
All the above golf packages include green fees, a cart, brunch, and the cocktail dinner.
Packages and sponsorships must be paid **before June 8, 2026**.

SIGN UP BY FILLING OUT THE ONLINE FORM

For more information:
golfmoissonmontreal.org

Sarah Taylor
staylor@moissonmontreal.org
514.344.4494 #238

ONLINE FORM





23rd GOLF CLASSIC

MOISSON MONTRÉAL

Moisson Montréal is looking for a partner to offer promotional items to our golfers. This will help strengthen your brand's visibility within our network of professionals, mainly in the food, finance, and construction industries.



LOGO ON PROMOTIONAL ITEMS

Your company logo on all promotional items distributed to all players. **The sponsor must cover the cost of purchasing the items as well as the cost of production.*



SOCIAL MEDIA VISIBILITY

Posts on our social media networks (Facebook, LinkedIn and/or Instagram) dedicated to the partnership between Moisson Montréal and the promotional items partner, with mention of your company. Possibility of making a collaborative publication with the sponsor!



VISIBILITY DURING THE TOURNAMENT

Your company logo displayed in various places throughout the day, ensuring constant visibility during the event (logo in the day's program, projection of your logo on screens, logo integrated into the poster of the day's sponsors, etc.).



ON-COURSE VISIBILITY

Benefit from additional visibility with a sign on each of the courses, as well as the possibility of activating your sponsorship with a kiosk to showcase your products and/or services, if desired.



REGULAR FOURSOME OFFERED

A regular foursome is included, allowing you to participate in the tournament and gain additional visibility during the event.



Sponsor the 23rd Golf Classic and confirm your role on the front lines for one of the most important causes : food security for Montrealers.



For more information :
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staylor@moissonmontreal.org
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**TAKE ADVANTAGE OF A GREAT
 OPPORTUNITY TO SHOWCASE
 YOUR COMPANY!**

Sponsorships

Moisson Montréal's communications

	Gold \$10,000	Silver \$8,000	Bronze \$5,500
Permission to use Moisson Montréal logo <i>*subject to content approval</i>	●		
Mention in Moisson Montréal's 2025–2026 annual report	"Presented by" mention	"In collaboration with" mention	
Logo and mention in the June newsletter	"Presented by" mention	"In collaboration with" mention	
Acknowledgement in the June newsletter			●
Mention in the event's blog post	"Presented by" mention	"In collaboration with" mention	
Post in static format, video, or story before the event, with a mention of the company (LinkedIn)	●	●	
Posts in story format, during the event, with mention of the company (Facebook and Instagram)	●	●	●
Acknowledgement post after the event with a mention of the company (Facebook, Instagram and/or LinkedIn)	●	●	●

23rd Golf Classic

Presenter of Moisson Montréal 23rd Golf Classic	"Presented by" mention		
Logo and mention on the welcome signs displayed at the event venue	"Presented by" mention	"In collaboration with" mention	
Mention by the master of ceremony during the brunch and the cocktail reception	"Presented by" mention	"In collaboration with" mention	●
Possibility of doing a speech at the brunch	●		
Possibility to set up tents with the sponsor's logo and/or branding on the course	●		
Possibility of having a banner displayed at the brunch and at the cocktail reception	●		
A word from the presenter in the evenings's program	●		
Logo and mention on the cover of the day's program, placed in each cart	"Presented by" mention	"In collaboration with" mention	
Acknowledgement on the cover of the day's program, placed in each cart			●
Logo and mention on the cover of the evening's program, placed on all tables at the cocktail reception	"Presented by" mention	"In collaboration with" mention	
Acknowledgement on the cover of the evening's program, placed on all tables at the cocktail reception			●
Signage on the course	●	●	
Projection on the screens during the cocktail reception	●	●	●
Possibility of having a promotional item in the players' gift bags	●	●	●
Logo on the giant sponsors' poster	●	●	●
Acknowledgements and logo on all communications	●	●	●
Logo and hyperlink on the welcome page of the event's web site for one year	●	●	●
2 individual tickets <i>*these tickets give you access to the brunch, the tournament, and the cocktail reception</i>	●	●	●



Sponsorships

Website and social media

Acknowledgement posted after the event with mention of the company (Facebook, Instagram and/or LinkedIn)	●	●	●	●	●	●	●	●	
Logo and hyperlink on the event's web site for one year	●	●	●	●	●	●	●	●	●

23rd Golf Classic

Your logo on all player carts <i>*up to 155 carts available</i>	●								
"Online auction presented by" mention displayed for one week <i>*auction promoted to the general public via Moisson Montréal's social media platforms</i>		●							
Your logo on business cards distributed to participants during the cocktail reception to promote the auction		●							
Your logo displayed on the screen dedicated to the electronic auction		●							
Lucky balloons activity in the sponsor's colors <i>*option to print your logo on the balloons and envelopes sold to participants</i>			●						
Logo on golf balls and towels placed in all golf carts <i>*the sponsor must cover the production costs for printing on the golf balls and towels</i>								●	
Your logo at all contest stations <i>*the sponsor must provide the prize to be awarded to each contest winner</i>							●		
Gift bags in the sponsor's colours, featuring the company's logo, will be given to each player. In addition, snack bags will be provided in all carts, also displaying the sponsor's logo.									●
Mention by the master of ceremony during the brunch				●			●		
Mention by the master of ceremony during the cocktail reception		●	●						
Exclusive signage at the event	●	●	●	●	●	●			●
Signage on the course	●						●	●	
Logo in the day's program placed in all players' carts	●	●		●			●	●	●
Logo in the evening's program, placed on all tables at the cocktail reception		●	●		●	●	●		
Projection on screens during the brunch and the cocktail reception	●	●	●	●	●	●	●	●	●
Logo on the giant sponsors' poster	●	●	●	●	●	●	●	●	●
Possibility of placing a promotional item in players' gift bags	●	●	●	●	●	●	●	●	●
2 individual tickets	●	●	●						
2 tickets for the cocktail reception				●	●	●	●	●	●



Sponsorships

Website and social media

Posts in story format, during the event, with mention of the company (Facebook and Instagram)					●	●			
Logo and hyperlink on the event website for a period of one year	●	●	●	●	●	●	●	●	●

23rd Golf Classic

Logo on all pennants <i>*the sponsor must cover the production costs of the pennants</i>	●								
Logo on refreshment carts		●							
Logo in the day's program placed in all players' carts	●	●			●	●		●	
Logo in the evening program placed on all the tables of the cocktail reception			●	●					
Display of the logo and a QR code leading to the sponsor's website on all tables during the brunch and the cocktail reception			●						
Logo on the desserts <i>*the sponsor must cover the production costs of the sugar toppers</i>				●					
Projection on the screen during the brunch and the cocktail reception	●	●	●	●	●	●	●	●	
Exclusive display for the lucky balloon sponsors									●
Signage on the course	●	●			●	●	●		
Opportunity to have a kiosk on each site to showcase your products or services					●	●			
Your products distributed throughout the tournament		●						●	
Logo on the giant sponsors' poster	●	●	●	●	●	●	●	●	●
Possibility of placing a promotional item in players' gift bags	●	●	●	●	●	●	●	●	●
2 tickets for the cocktail reception	●	●	●	●					

PENNANTS (EXCLUSIVITY)	REFRESHMENT CARTS (EXCLUSIVITY) CASH AND PRODUCTS SPONSORSHIP	TABLE SPONSORSHIP (EXCLUSIVITY)	DESSERT SPONSORSHIP (EXCLUSIVITY)	KIOSK SPONSORSHIP SERVICE COMPANY	KIOSK SPONSORSHIP FOOD INDUSTRY THE PRICE OF THE SPONSORSHIP CATEGORY WILL BE ADJUSTED ACCORDING TO THE CONTRIBUTION.	HOLE SPONSORSHIP	PRODUCT SPONSORS (BEVERAGES OR SNACKS) PRODUCT SPONSORSHIP ONLY	GIFT SPONSORS (AUCTION AND LUCKY BALLOONS) PRODUCT SPONSORSHIP ONLY
\$3,500	\$3,500	\$3,500	\$3,500	\$2,000	CUSTOM	\$1,000		



23rd GOLF CLASSIC MOISSON MONTRÉAL

YOUR PARTICIPATION CHANGES LIVES!



Dear partners and friends of Moisson Montréal,

The Moisson Montréal Golf Classic is one of our flagship events, eagerly anticipated each year for its friendly atmosphere and the unique opportunity it offers : supporting a vital cause while enjoying a day at the prestigious Club Laval-sur-le-Lac, normally closed to the general public.

On Monday, June 15, 2026, join us for the 23rd edition of this exceptional event, where generosity and the joy of the game come together to support sustainable food security across Greater Montreal.

Your support, whether through a sponsorship, participation, or a donation, is essential to fulfilling our mission and meeting an ever-growing demand. Together, let's make this year's edition even more memorable.

On behalf of the entire Moisson Montréal team, thank you for continuing to stand with us.

Chantal Vézina
Executive Director, Moisson Montréal



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